



# **Western Bay Safeguarding Children Board**

## **Business Plan 2014-15**

# Business and Action Plan

## Core Business

When establishing a Business Action Plan the Western Bay Safeguarding Children Board must take into account the requirements set out by Welsh Government in relation to Safeguarding Children Board core functions. The core functions of a Board incorporate a range of activity including the contribution to developing and monitoring national policies and procedures; auditing practice; gathering, analysing, disseminating and communicating information; undertaking child practice reviews and thematic reviews; reviewing the performance of the Board in carrying out its objectives and reviewing and ensuring training and staff development is provided.

For the purpose of undertaking its core functions the Board considers this as its "Core Business" which is undertaken through its established Management Groups: Child Practice Review, Policy Procedure & Practice, Audit and Evaluation, Strategic Training and Communication & Engagement. It is therefore expected that the management groups establish, monitor and report to the Board against individual work plans to undertake Core Business while also addressing actions arising from the Board's strategic Business and Action Plan in place to respond to the Board's strategic priorities.

## Strategic Priorities

Ultimately the WBSCB must demonstrate that it makes a definite, positive impact upon safeguarding and prioritising the wellbeing of children and young people.

In reviewing its strategic priorities the WBSCB has identified a set of outcomes focussed objectives and desired outcomes in order to measure success and improvement. Each objective has a set of milestones and a responsible person or group in order to take forward the objectives.

This business action plan will be reviewed against its desired outcomes early in 2015 in order to meet the requirements of the Social Services and Wellbeing (Wales) Act 2014 which are to publish an annual business plan at the end of March and annual report in July each year.



Lisa Hedley-Collins  
Strategic Business Development Manager  
Western Bay Safeguarding Children Board  
Western Bay Safeguarding Adult Board  
[www.wbsb.co.uk](http://www.wbsb.co.uk)

## Western Bay Safeguarding Children Board Strategic Priorities 2014/15

STRATEGIC PRIORITY	OBJECTIVE	DESIRED OUTCOME
<b>Neglect</b>	To promote more effective intervention in cases of neglect and to have a better understanding of the different natures and extent of neglect across Bridgend, NPT and Swansea.	<ul style="list-style-type: none"> <li>• A single approach to neglect throughout partner agencies.</li> <li>• Children who are at risk or likely to be at risk of significant harm through neglect are better protected responsively with permanence plans</li> <li>• Families who show signs of neglect are identified earlier and managed more effectively through multi agency interventions.</li> </ul>
<b>Child Sexual Exploitation</b>	<p>To ensure full implementation of the statutory All Wales Safeguarding Children and young people from Sexual Exploitation Protocol.</p> <p>To understand the extent to which children are involved in CSE across Western Bay.</p> <p>To have an effective prevention strategy in place to identify risk early and provide appropriate services for children identified as at risk.</p> <p>To have inter-disciplinary training package in place for all professionals who work with children to help recognise and respond to symptoms of CSE.</p>	<ul style="list-style-type: none"> <li>• Children/YP who are identified as being sexually exploitation are effectively safeguarded from on-going exploitation.</li> <li>• Less children/YP become sexually exploited.</li> <li>• Children who are identified as at risk of CSE are provided with effective services and interventions to prevent them becoming exploited.</li> </ul>

<p><b>Babies who become LAC</b></p>	<p>To better understand the demographics across the region          To promote the ethos of permanence during early stages of birth planning.          To provide a steer to early intervention services on prioritising babies/unborns at risk of becoming LAC</p>	<ul style="list-style-type: none"> <li>• All babies with targeted services have an appropriate plan for permanence at the earliest stage</li> <li>• Early intervention services support and contribute to improving permanence for babies who remain at home</li> </ul>
<p><b>Domestic Abuse</b></p>	<p>To establish clear reporting mechanisms between the DA forums and WBSCB/WBSAB to better understand the extent of domestic abuse across Bridgend, NPT and Swansea.          To develop arrangements within DA forums in their awareness raising events particularly White Ribbon Day (25<sup>th</sup> November) to raise awareness of the impact of Domestic Abuse on children and families across the Western Bay area.</p>	<ul style="list-style-type: none"> <li>• Strengthened reporting information mechanisms for both Safeguarding Boards</li> <li>• Confidence across both Safeguarding Boards on DA arrangements and responses particularly the cross cutting issues for both adults and children</li> <li>• Accreditation across Western Bay region for the White Ribbon Campaign town award</li> <li>• Improved recognition and response to domestic abuse incidents</li> </ul>

## Western Bay Safeguarding Children Board Business Action Plan 2014/15

Objective	Milestones to achieve	Responsible Person/Committee	Timescale
To promote more effective intervention in cases of neglect and to have a better understanding of the different natures and extent of neglect across Bridgend, NPT and Swansea.	<ul style="list-style-type: none"> <li>• Monitor and report on neglect activity across the region via 6 monthly performance reports</li> <li>• Audit CP plans for children who are re registered on the Child Protection Register under the category of Neglect</li> <li>• </li> </ul>	<p>Strategic Business Manager</p> <p>Audit and Evaluation Management Group</p>	Ongoing (next report due November)
To ensure full implementation of the statutory All Wales Safeguarding Children and young people from Sexual Exploitation Protocol.	<ul style="list-style-type: none"> <li>• Following work already completed regarding CSE, seek further assurances from agencies that the statutory guidance is implemented and used effectively in recognising and responding to CSE</li> <li>• Hold to account agencies who are unable to evidence full implementation</li> </ul>	<p>Chairman</p>   <p>Chairman</p>	<p>July 2014</p>   <p>September 2014</p>
<p>To understand the extent to which children are involved in CSE across Western Bay.</p> <p>To have an effective prevention strategy in place to identify risk early and provide appropriate services for children identified as at risk.</p>	<ul style="list-style-type: none"> <li>• Monitor, analyse and report on CSE activity across the region via 6 monthly performance reports</li> <li>• Review what is in place across Wales</li> <li>• Set up a multi agency task and finish group to produce a prevention strategy</li> </ul>	<p>Strategic Business manager</p>   <p>Policy Procedure and Practice Management Group</p>	<p>Ongoing (next report due November)</p>   <p>September 2014</p>

	<ul style="list-style-type: none"> <li>• Implement an agreed CSE prevention strategy across the region</li> <li>•</li> </ul>	Policy Procedure and Practice Management Group	March 2015
To have inter-disciplinary training package in place for all professionals who work with children to help recognise and respond to symptoms of CSE.	<ul style="list-style-type: none"> <li>• Identify funding for train the trainer accredited training</li> <li>• Establish and train a pool of committed trainers to respond to the needs for CSE training</li> <li>• Roll out extensive CSE training for staff across the region</li> <li>•</li> </ul>	Strategic Business Manager  Strategic Training Management Group  Strategic Training Management Group	May 2014  September 2014  December 2014
To better understand the demographics in relation to pregnancies/unborn babies which may require interventions across the region	<ul style="list-style-type: none"> <li>• Collect and report data regarding the demographics via the 6 monthly performance report</li> <li>• Identify levels of high vulnerability and targets for early interventions</li> </ul>	Strategic Business Manager  Board members	November 2014
To promote the ethos of permanence during early stages of birth planning.	<ul style="list-style-type: none"> <li>• Ensure that the ethos of permanence and early intervention is appropriately referenced in the WBSCB's Birth Planning Guidance</li> <li>• Actively promote Permanence for Children through awareness campaigns and website</li> <li>•</li> </ul>	Policy Procedure & Practice Management Group  Business Management Unit	August 2014  Ongoing
To provide a steer to early intervention services on prioritising babies/unborns at risk of becoming LAC	<ul style="list-style-type: none"> <li>• Write to early intervention/early years service leads requiring that:</li> <li>• Mothers who are pregnant/unborn babies who are at risk of becoming LAC are prioritised to receive focussed early intervention support services where considered</li> </ul>	Chairman (monitored via Strategic Business Manager)	July 2014

	<p>appropriate;</p> <ul style="list-style-type: none"> <li>• “Babies at risk of becoming LAC” is made a strategic priority within its contribution to the Single Integrated Plans</li> <li>• Performance information is collected and reported to WBSCB on interventions</li> <li>•</li> </ul>		
<p>To establish clear reporting mechanisms between the Domestic Abuse forums and WBSCB to better understand the extent of domestic abuse across Bridgend, NPT and Swansea.</p>	<ul style="list-style-type: none"> <li>• Establish routine status reporting to WBSCB on its agenda</li> <li>• Work across the WBSCB and WBSAB to focus on cross cutting areas of domestic abuse (forced marriage, honour based violence, trafficking etc)</li> <li>• Add domestic abuse into the WBSCB’s performance and Impact Framework for collection and analysis via 6 monthly performance reports</li> <li>•</li> </ul>	<p>Strategic Business Manager</p> <p>Nominated Domestic Abuse Lead</p> <p>Strategic Business Manager</p>	<p>July 2014</p> <p>Ongoing/regular</p> <p>September 2014</p>
<p>To raise awareness of the impact of Domestic Abuse on children and families across the Western Bay area.</p>	<ul style="list-style-type: none"> <li>• Work with the DA forums across the region in their awareness raising campaigns, leaflets etc</li> </ul>	<p>WBSB Business Management Unit</p>	<p>September/November 2014</p>
<p>To support each local authority area in the accreditation process for the White Ribbon Campaign</p>	<ul style="list-style-type: none"> <li>• Raise the profile of the White Ribbon Campaign across all Western Bay areas</li> <li>• Collect information within performance reporting on the White Ribbon Status for each LA area.</li> <li>•</li> </ul>	<p>Nominated Domestic Abuse Lead</p> <p>Strategic Business Manager</p>	<p>September/November 2014</p> <p>January 2015</p>

To promote and support early intervention to prevent offending and reoffending by young people, especially, to do everything to support driving down reoffending rates.	<ul style="list-style-type: none"> <li>• Work with the regional Youth Offending Service to raise awareness and ensure interagency cooperation and intervention.</li> </ul>	WBSCB Chairman and Regional YOS Manager	Ongoing
	<ul style="list-style-type: none"> <li>• Hold agencies to account for their contributions to reducing offending and reoffending.</li> </ul>	WBSCB Chairman and Regional YOS Manager	Ongoing
	<ul style="list-style-type: none"> <li>• Add offending and reoffending into WBSCB's performance and impact framework for collection and analysis via 6 monthly reports</li> </ul>	Strategic Business Manager	September 2014

July 2014